



JA STOCK MARKET CHALLENGE

Wednesday, December 11 | 9:00-11:00 AM
 UW-Green Bay – Sheboygan Campus
 1 University Drive, Sheboygan, WI

SPONSORSHIP OPPORTUNITIES		Bull Market Sponsor \$10,000	Trade Sponsor \$5,000	Hospitality Sponsor \$3,000	Investment Sponsor \$1,500	Student Team Sponsor \$500
BEFORE THE EVENT	Check presentation & photo op with sponsor employees announcing partnership posted on website & social media.	☑				
	Sponsor representative testimonial video promoting company's partnership with JA. Includes sponsor logo and posted on website & social media.	☑				
	Sponsor logo included in donor recognition feature on home page.	☑				
	Sponsor logo included in print/digital ads (pending media sponsorship).	☑	☑			
	Sponsor listed in event-related press release (pre and post event).	☑	☑			
	Event-related email communications include click through to sponsor recognition on website.	☑	☑	☑	☑	
	Sponsor logo included on event web page.	☑	☑	☑	☑	☑
DURING THE EVENT	Sponsor promotional items distributed to attendees as giveaways (optional)	☑				
	Stock listing in company's name starting at the highest opening price.	☑				
	Sponsor logo on "Hot Tips" and "News Releases" distributed to all teams.		☑			
	Sponsor logo on created signage displayed at all print stations.		☑			
	Sponsor logo displayed at all food and beverage stations during events (exclusive).			☑		
	Sponsor logo displayed on game screens throughout event.	☑	☑	☑	☑	
	Sponsor name announced during event.	☑	☑	☑	☑	☑
Signage includes sponsor logo.	☑	☑	☑	☑	☑	
ADDITIONAL PERKS	Sponsor has opportunity to select table location for corporate event (optional).	☑				
	Sponsor name listed in Annual Report.	☑	☑	☑		
	Waiver registration fees.	Platinum Team (2)	Platinum Team (1)	Single Team (1)	Single Team (1)	
	Sponsorship of student team.	4	2	2	1	1
	Sponsor tagged in event-related social media posts.	2	2	2	1	1

For more information:
 Jenni Stein | 920-207-7838 | jstein@jawis.org